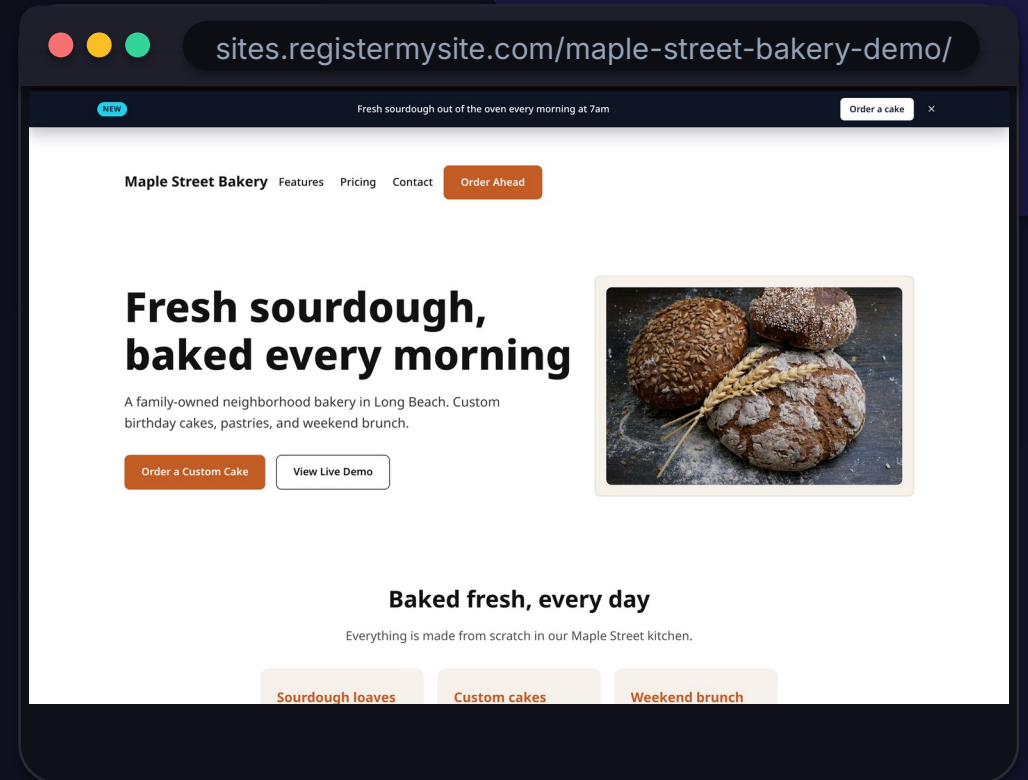


CLIENT HOW-TO · REGISTERMYSITE

Build & publish your page with HTML Studio

Account, sections, widgets, analytics, schema,
and going live, step by step.

Ryan Swanson · RegisterMySite.com



The demo page we'll build today, live on the web

A page builder that gives you a real, fast web page



Edit with forms

Form Mode lets you change text, links, images & colors. No code needed.



AI copilot

Describe a change in plain English and click "Apply AI edit."



Built-in add-ons

Widgets, EdgeTrack analytics, and a Schema generator for Google.



Publish in a click

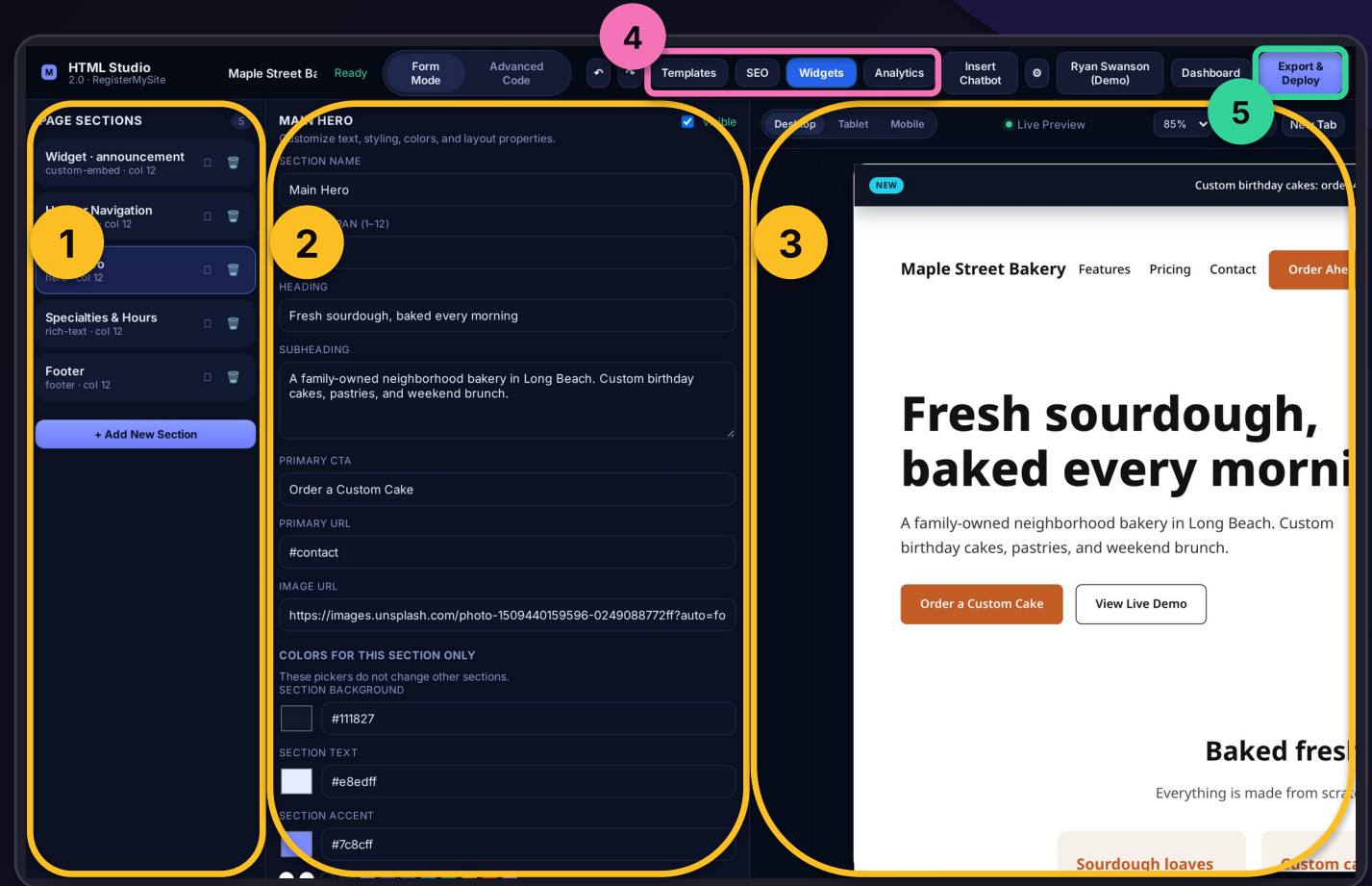
Pick a domain, pick a slug, click "Publish slug." You're live.

Why it matters: the output is a plain, static HTML page, so it loads fast, and you can also download it. The free plan includes 3 projects and 3 deploys.

Three panels and a top bar

- 1 **Page Sections:** your page, top to bottom
- 2 **Section editor:** fields for the selected section
- 3 **Live Preview:** updates as you type
- 4 **Templates · SEO · Widgets · Analytics:** the add-ons
- 5 **Export & Deploy:** publish when ready

Tip On a laptop the preview gets cut off on the right. Use "New Tab" to see the full page.



The HTML Studio editor with our demo project open. Callout 4 (pink) is the add-on group in the top bar.

STEP 1 · CREATE YOUR ACCOUNT

Sign up in under a minute

- 1 Click **Sign in** in the top-right corner
- 2 Type your **Name**
- 3 Type your **Email**
- 4 Choose a **Password** (8+ characters)
- 5 Click **Create account**

Tip Prefer one click? Use "Continue with Google" or "Continue with GitHub."

The screenshot shows the HTML Studio 2.0 interface. A modal window titled "Sign in to HTML Studio" is open, overlaying the main design canvas. The modal contains the following fields and buttons:

- NAME**: A text input field with the value "Ryan Swanson (Demo)".
- EMAIL**: A text input field with the value "registermysite.com+htmlstudio-demo@gmail.com".
- PASSWORD**: A text input field with a blurred password.
- Show**: A button to toggle password visibility.
- Create account**: A button to create a new account.
- Sign in**: A button to sign in with an existing account.
- Continue with Google**: A button to continue with a Google account.
- Continue with GitHub**: A button to continue with a GitHub account.

The background design canvas shows a website layout for "APEX STRATEGY" with sections like "Header Nav", "Main Hero", "Key Metrics", "Our 3-Step Process", "Contact Form", and "Footer".

Real sign-up for our demo account. Password blurred.

STEP 1 · CREATE YOUR ACCOUNT

You're in! Here's how you know

1 A "Welcome to HTML Studio" message pops up

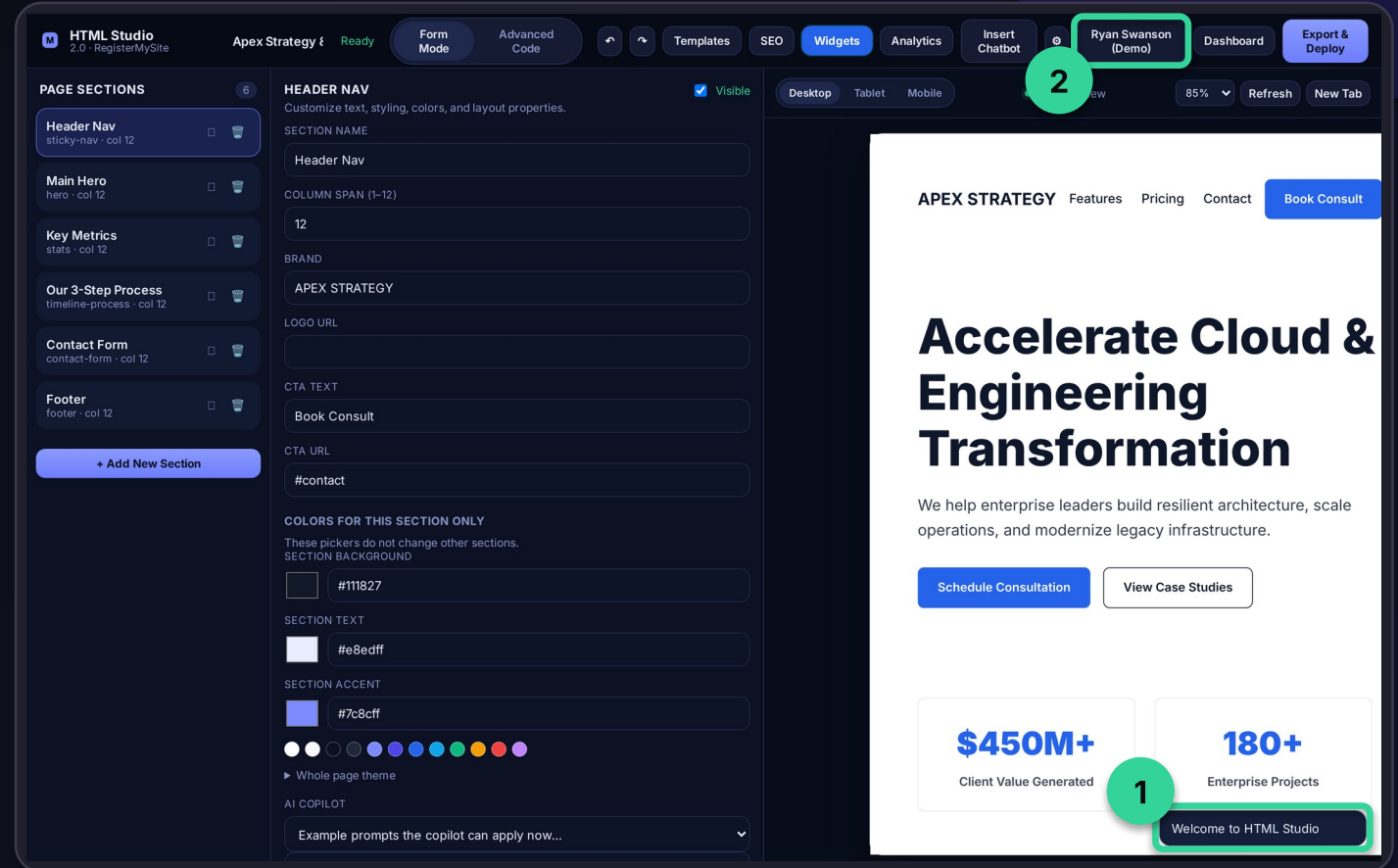
2 Your **name** replaces the Sign in button



The button

holds your Projects, Published sites, Photos & assets, and Saved templates.

Tip Heads-up: the page starts with a sample template. That's normal; we'll swap it next.



Right after clicking "Create account."

STEP 2 · PICK A STARTING POINT

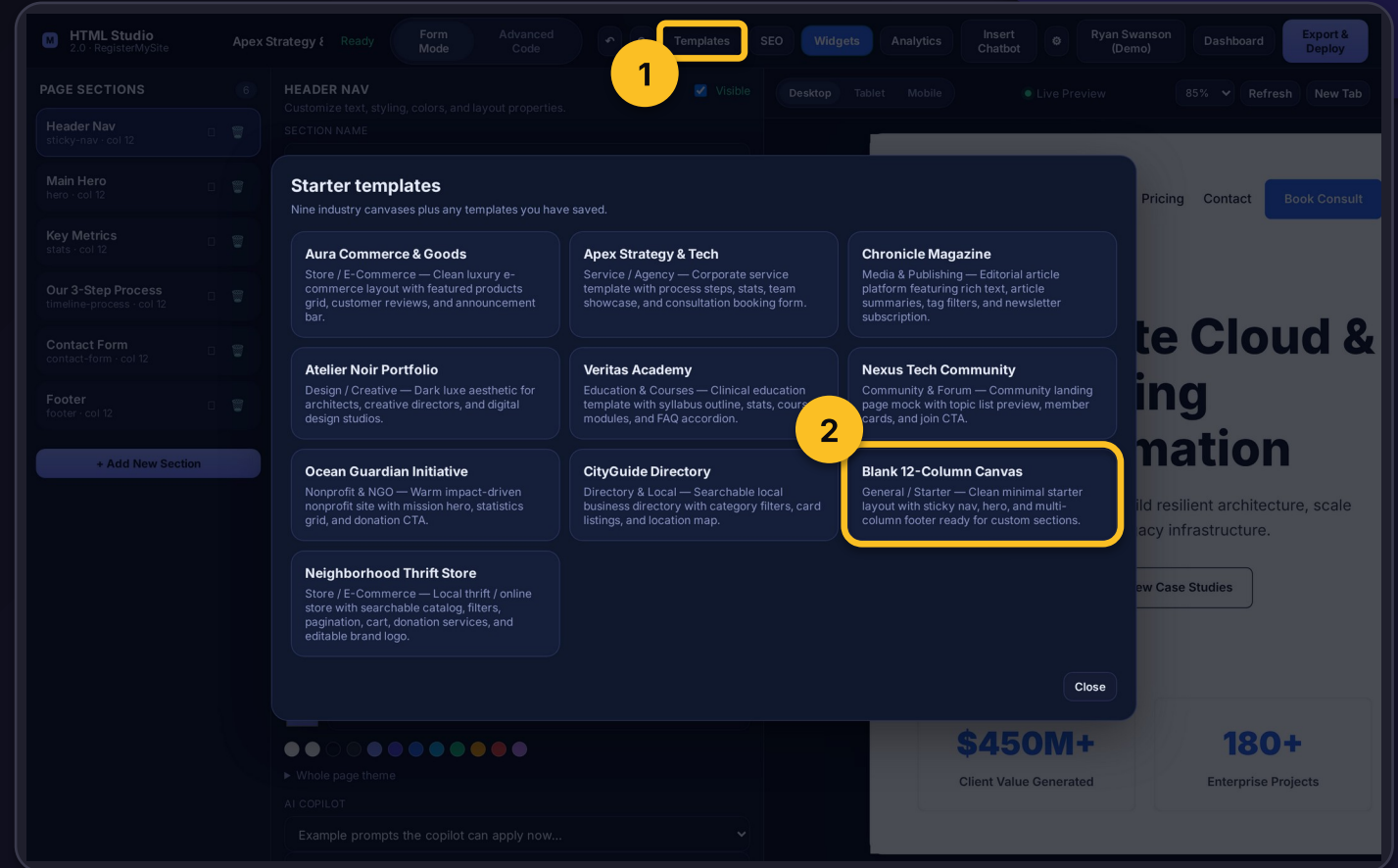
Choose a template

1 Click **Templates** in the top bar

2 Pick a starter. We chose **Blank 12-Column Canvas** for a clean slate

There are industry starters too: e-commerce, agency, magazine, community, nonprofit, directory, and more.

Tip Picking a template replaces the current page, so choose it first.



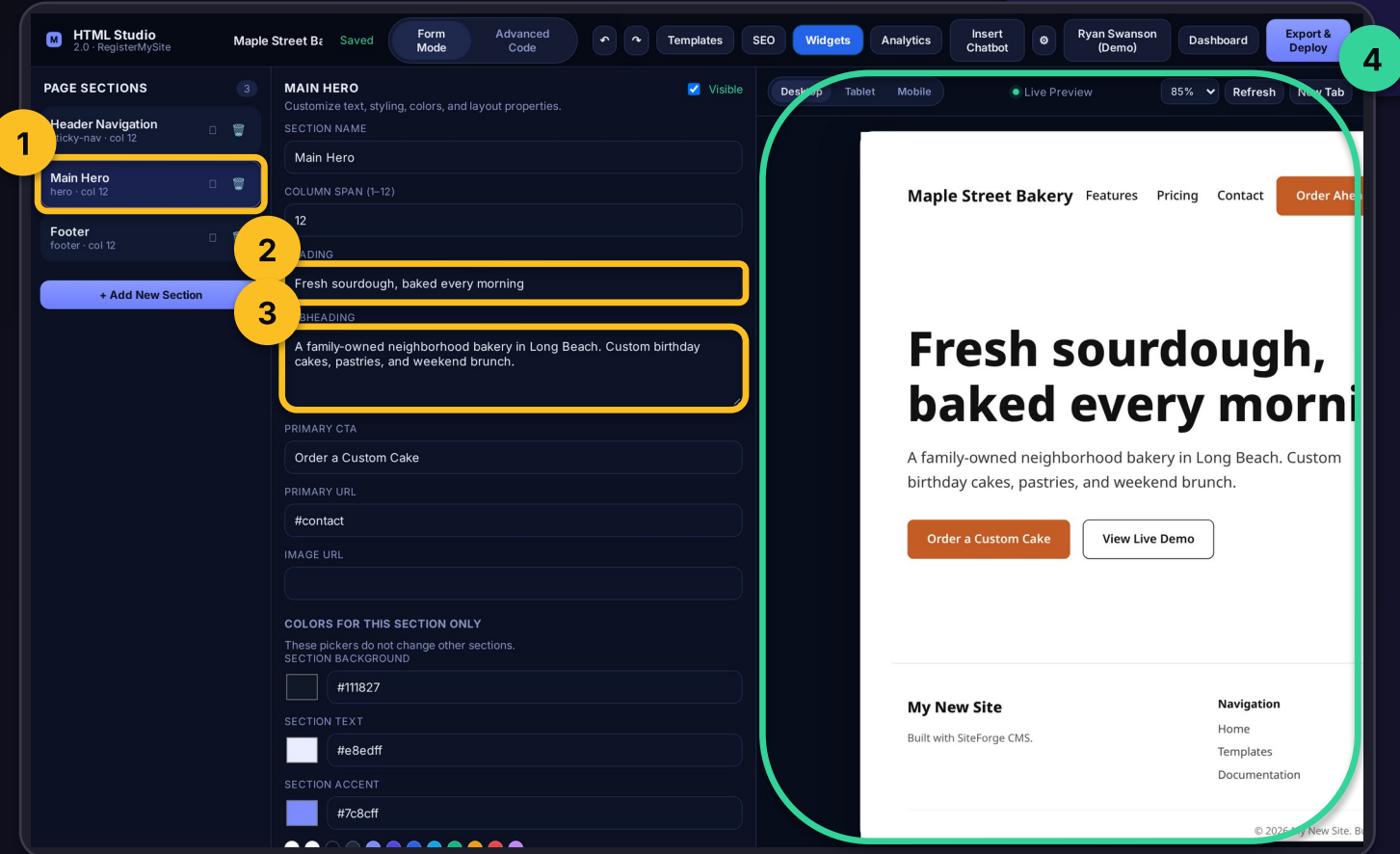
The "Starter templates" window.

Edit a section with Form Mode

- 1 Click a section, like **Main Hero**
- 2 Change the **Heading**
- 3 Change the **Subheading**
- 4 Watch the **Live Preview** update

Scroll down for button text, links, image URL & colors.

Tip Stuck? Type a request in the AI copilot box and click "Apply AI edit."

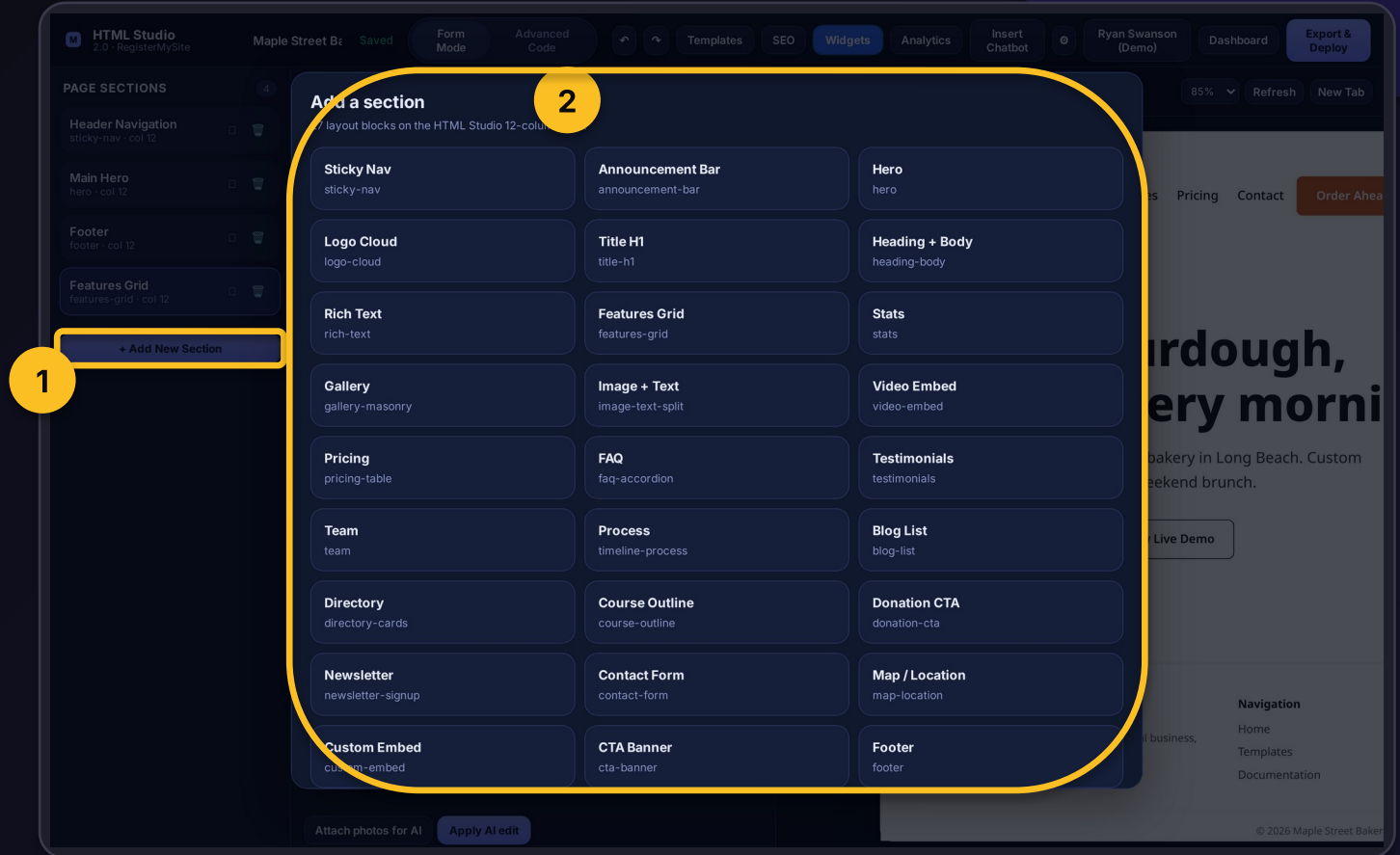


Editing the hero headline for Maple Street Bakery.

Add new sections

- 1 Click + Add New Section
- 2 Pick a block: Hero, Gallery, FAQ, Testimonials, Map, Contact Form, and more
- 3 Drag the new section into place in Page Sections

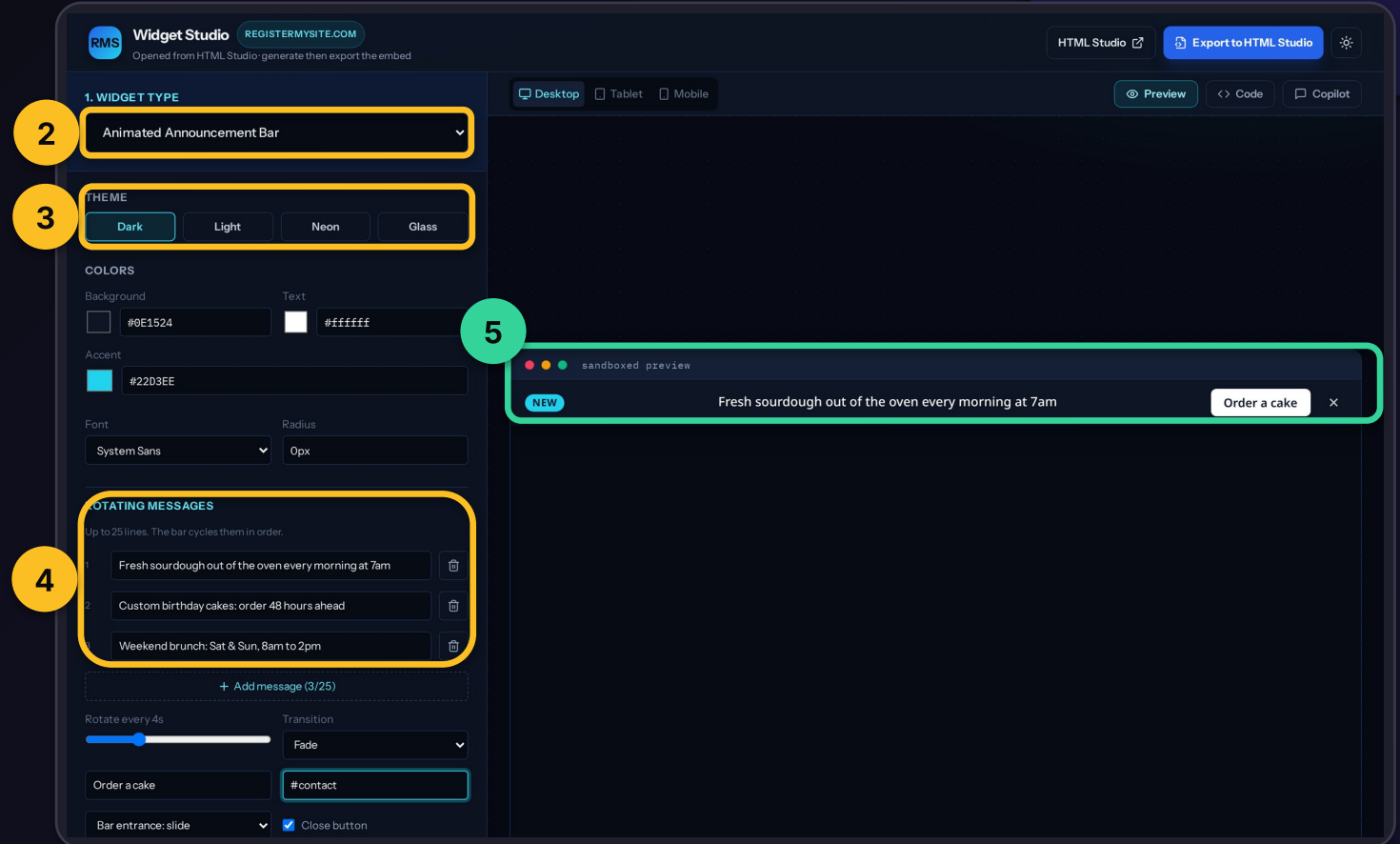
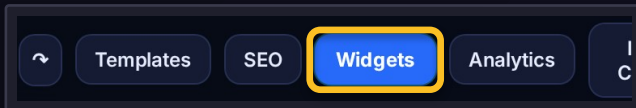
Tip New sections land at the very bottom, under the footer. Drag them up, then click Refresh if the preview lags.



The "Add a section" window. We used a Rich Text block for the bakery's specialties & hours.

Open Widget Studio & choose a widget

- 1 In HTML Studio, click **Widgets** (opens Widget Studio)
- 2 Pick a **Widget type**. We used Animated Announcement Bar
- 3 Pick a **Theme** & colors
- 4 Type your **Rotating messages**
- 5 Check the **Preview**

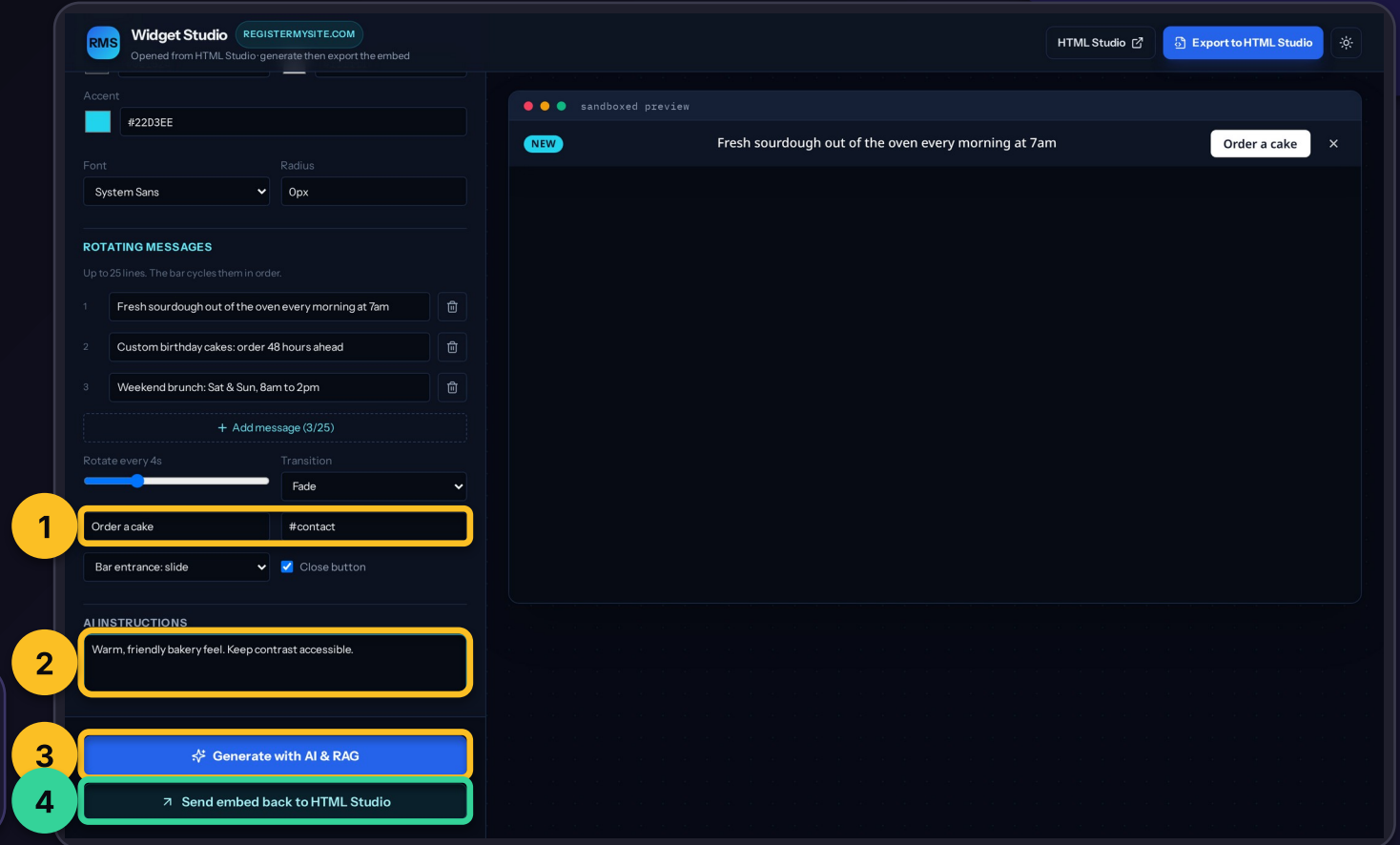


Widget Studio (widget-studio.registermysite.com) opens in its own window.

Set the button & generate

- 1 Set the **button label & link** (ours: "Order a cake" → #contact)
- 2 Optional: add **AI instructions**, e.g. "Warm, friendly bakery feel"
- 3 Click **Generate with AI & RAG**
- 4 Click **Send embed back to HTML Studio**

Important Change the default button! It starts as "Open HTML Studio →", which isn't what your customers want.

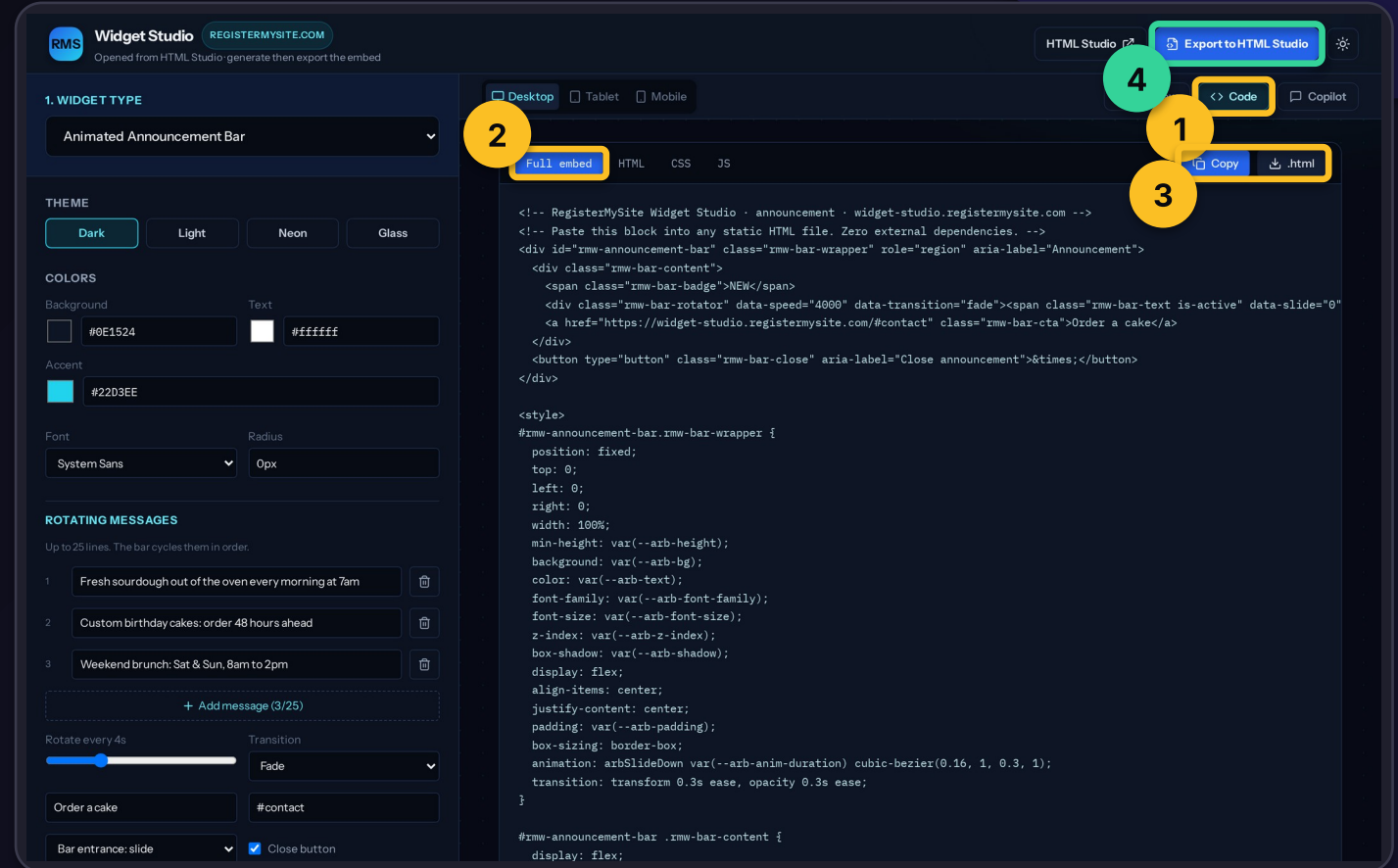


Same Widget Studio window, scrolled down.

Grab the code, or export it straight in

- 1 The **Code** tab shows what was generated
- 2 **Full embed** = one block, no extra files
- 3 **Copy** or download **.html** to use it anywhere
- 4 **Export to HTML Studio** does it all for you

Tip For HTML Studio pages, just use Export. Copy is handy for other websites.



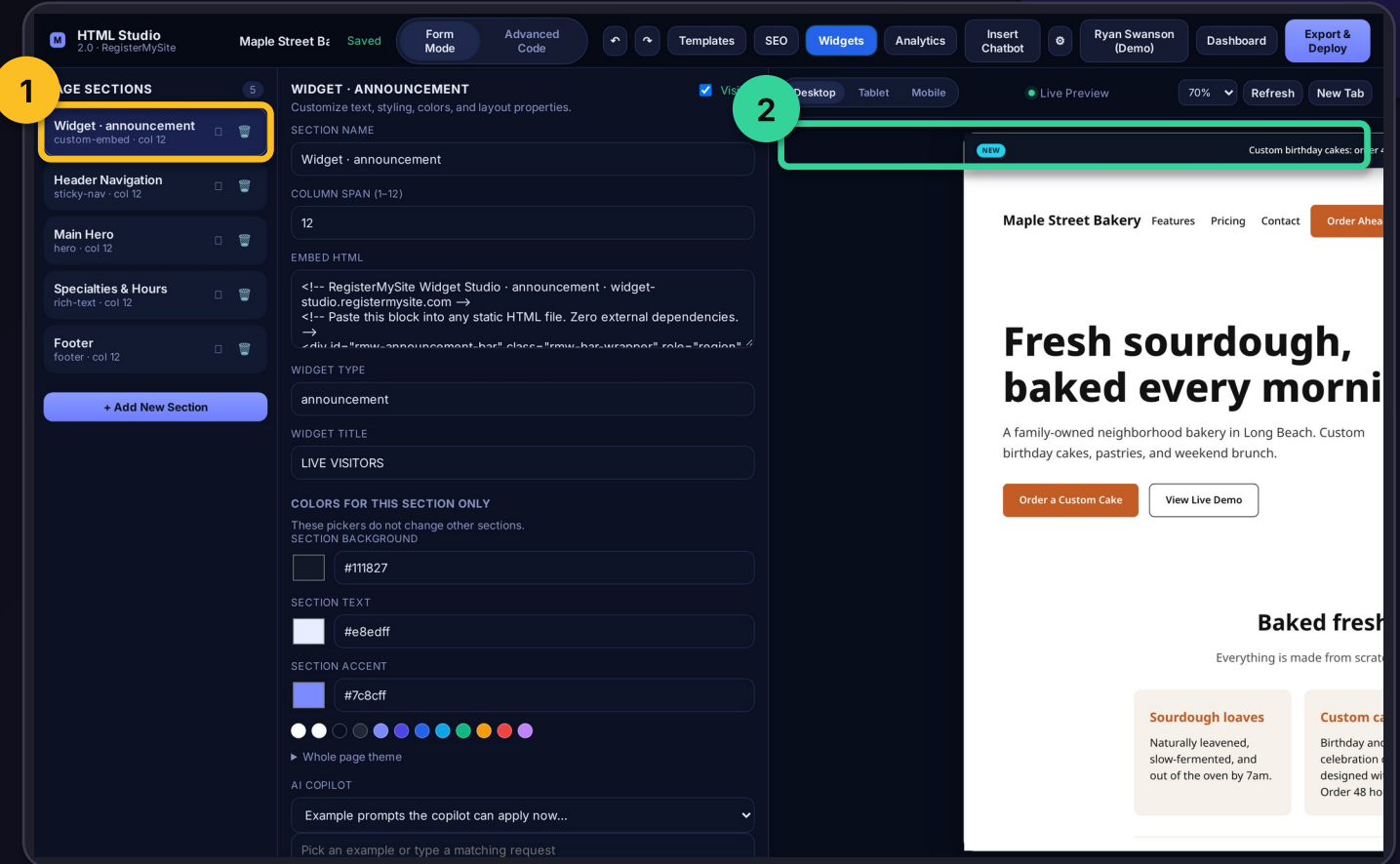
Widget Studio's Code tab for our announcement bar.

Move the widget to the top

- 1 A new **Widget · announcement** section appears. Drag it to the top of the list
- 2 The bar now sits across the top of your page

To change it later, edit the Embed HTML field, or run Widget Studio again.

Tip The section's "Widget title" may say LIVE VISITORS. It's just a label and doesn't show on the page.



After dragging the widget section above the header.

Create your EdgeTrack account

EdgeTrack is a privacy-aware edge analytics engine for published sites. depth, section dwell time, and conversion milestones, plus approximate can see what content works and what does not.

Create an account at EdgeTrack, copy the site snippet, and paste it below. HTML Studio places it

[Create an EdgeTrack account](#)

1

1 In HTML Studio click **Analytics** → **Create an EdgeTrack account**

2 Name, email & password (8+ characters)

3 A **workspace slug**: your private dashboard address

4 Click **Create workspace**

The screenshot shows the EdgeTrack account creation interface. At the top, the EdgeTrack logo and tagline 'Isolated analytics workspaces on Cloudflare' are displayed. Below this, a message states: 'Create an account to get a private dashboard and a drop-in tracker snippet. Other customers cannot see your data.' There are two buttons: 'Sign in' and 'Create account'. The 'Create account' button is highlighted. Below the buttons, there are five input fields, each with a numbered yellow circle to its left: 2. Name: 'Ryan Swanson (Demo)'. 3. Email: 'registermysite.com+htmlstudio-demo@gmail.com'. 4. Password: (blurred). 5. Workspace slug: 'maple-street-bakery-demo'. Below the slug field, the dashboard URL is shown: 'Dashboard: maple-street-bakery-demo.edgetrack.registermysite.com'. At the bottom, there is a large blue button labeled 'Create workspace' with a green circle containing the number 6 to its left.

Left: HTML Studio's Analytics window. Right: edgetrack.registermysite.com (password blurred).

Add your site & copy the tracking code

The image shows two side-by-side screenshots of the EdgeTrack dashboard interface. The left screenshot, titled 'Add New Website', features a form with a 'Site Name' field containing 'Maple Street Bakery (Demo)' and a 'Domain' field containing 'sites.registermysite.com'. Below the form are 'Cancel' and 'Create Site' buttons. The right screenshot, titled 'SITE WORKSPACE', shows a sidebar with navigation options: Overview, Real-time, Pages, Visitor Profiles, Engagement & Heatmaps, Exit Analysis, and 'Embed & Settings' (highlighted with a yellow box and a yellow circle with the number 5). The main content area of the right screenshot displays a tracking code snippet: `<script async defer data-site-id="et_live_mjlstl9j" src="https://edgetrack.registermysite.com/tracker.js"></script>`, with a 'Copy Code' button next to it (highlighted with a green box and a green circle with the number 6). Above the code is an instruction: 'Add this lightweight (< 8KB) tracking code inside your website's <head> tag to begin collecting privacy-conscious analytics instantly.' Below the code is a section titled 'EdgeTrack Privacy & Compliance Settings' with two toggle switches: 'IP Anonymization & Hashing' (Enabled) and 'Honor Do-Not-Track (DNT) / GPC' (Active). Numbered callouts 1 through 6 are placed around the interface to guide the user through the steps.

1 Click **+ Add Site** (top of the sidebar)

2 **Site Name:** ours is "Maple Street Bakery (Demo)"

3 **Domain:** where the page will live

4 Click **Create Site**

5 Open **Embed & Settings**

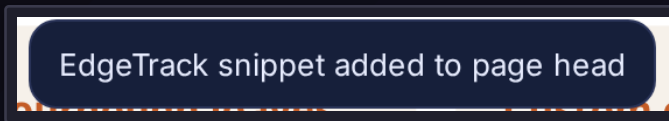
6 Click **Copy Code**. It's one short line starting with `<script`

EdgeTrack dashboard: "Add New Website" (left) and "Embed Tracking Script" (right).

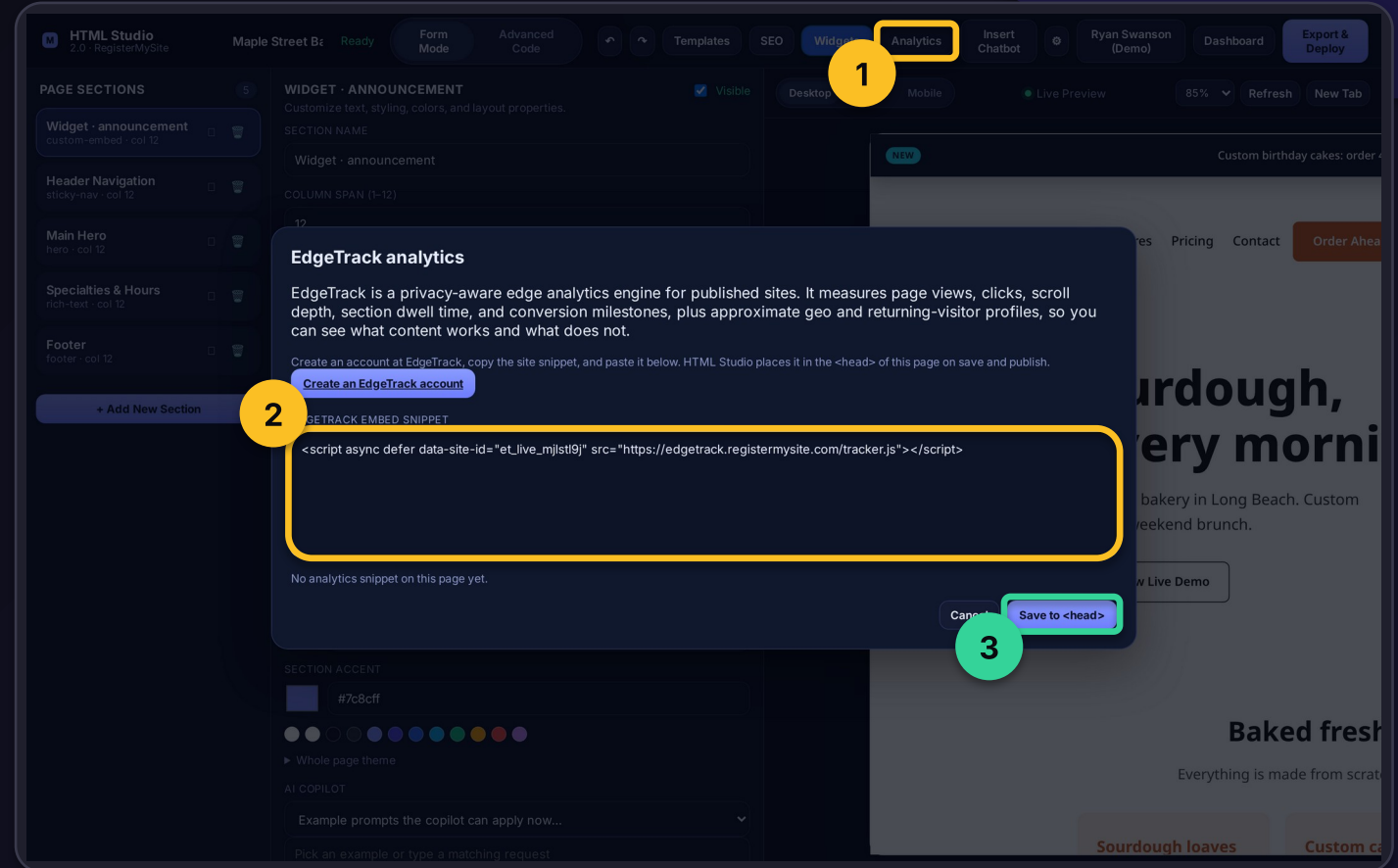
Paste it into HTML Studio

- 1 Click **Analytics**
- 2 Paste into **EdgeTrack embed snippet**
- 3 Click **Save to <head>**

You'll see this confirmation:



Tip Visits start showing once the page is published.

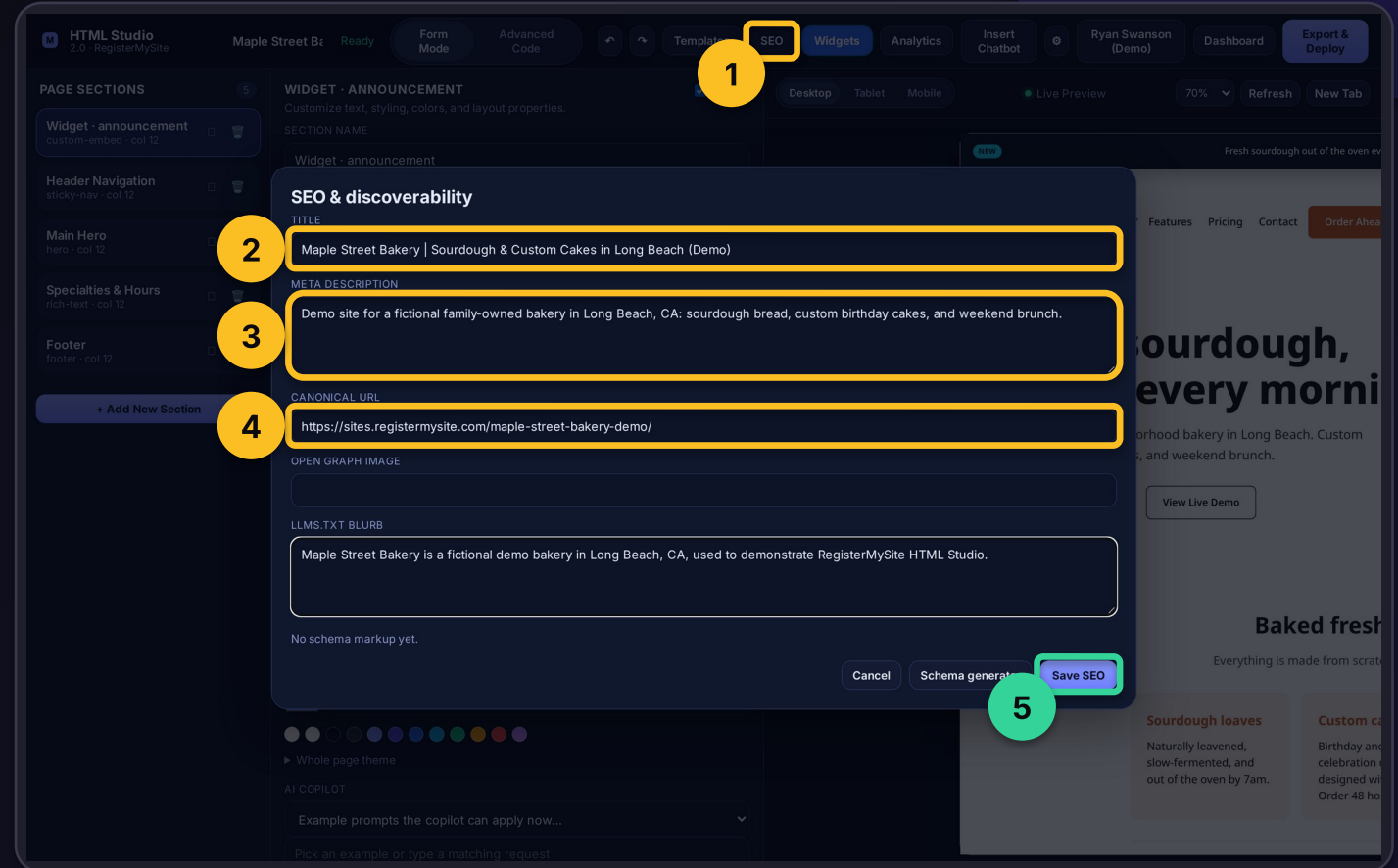


HTML Studio's "EdgeTrack analytics" window with our real snippet pasted in.

Fill in your SEO basics

- 1 Click **SEO**
- 2 **Title:** shows in Google & the browser tab
- 3 **Meta description:** the one-line summary under it
- 4 **Canonical URL:** your page's live address
- 5 Click **Save SEO**

Tip Name + what you do + city makes a great title, e.g. "Maple Street Bakery | Sourdough & Custom Cakes in Long Beach."

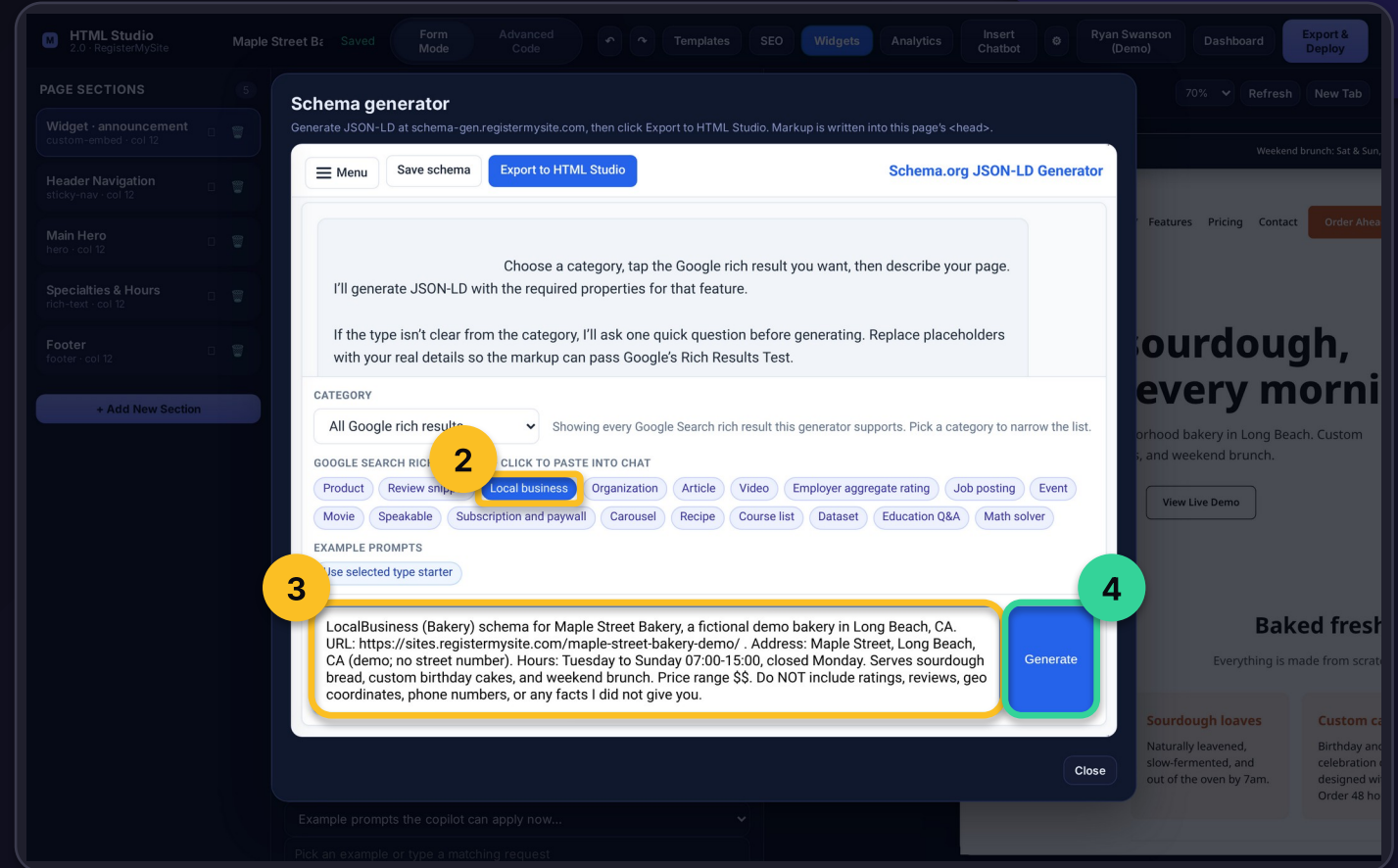


The "SEO & discoverability" window for the demo page.

Generate schema markup for Google

- 1 In the SEO window, click **Schema generator**
- 2 Tap the rich result: **Local business**
- 3 Describe your business: name, address, hours, price range
- 4 Click **Generate**

Important Only include real facts. Say "don't add ratings or reviews" so it doesn't make any up.



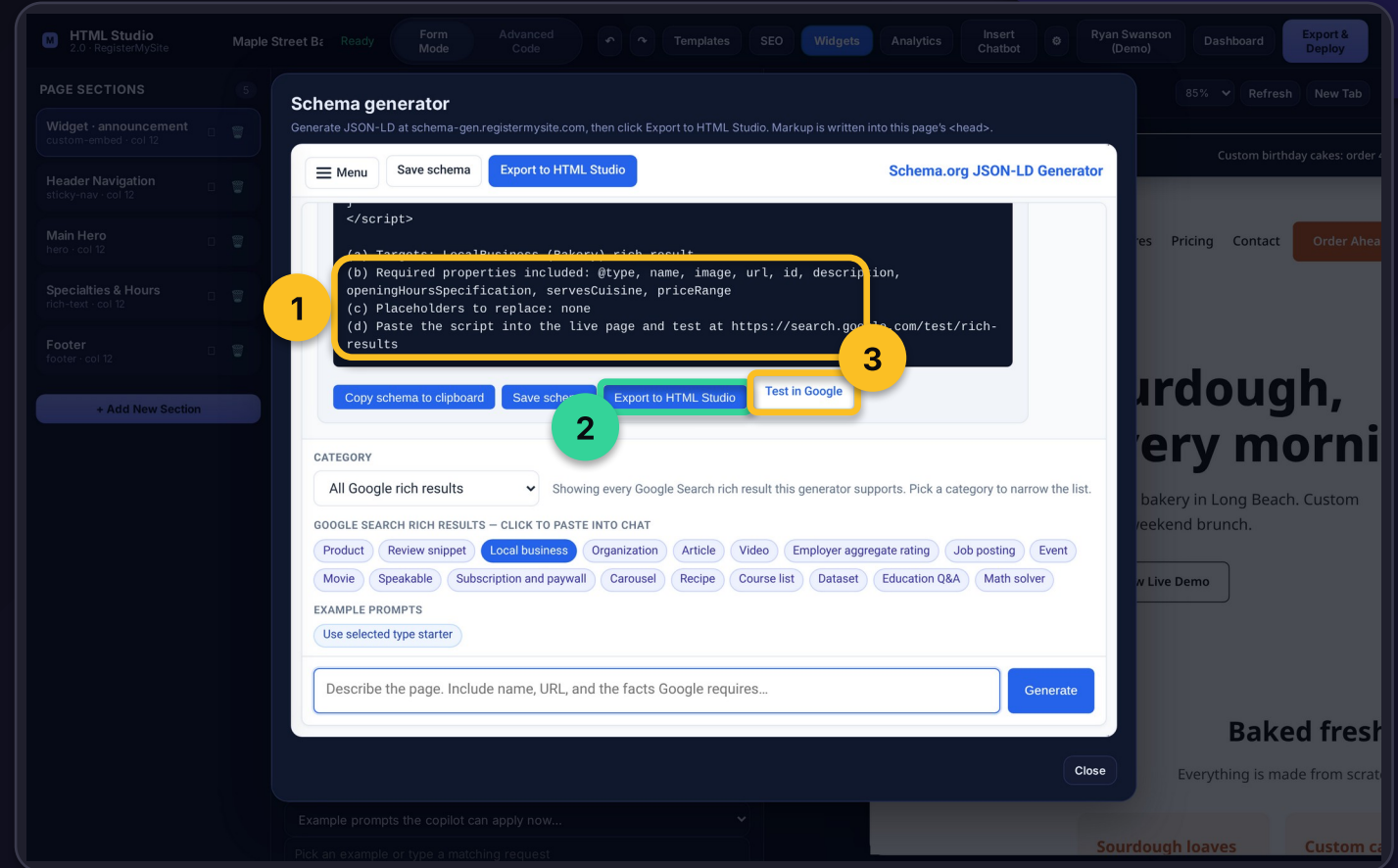
The Schema generator (schema-gen.registermysite.com) opens inside HTML Studio.

Check it, then export to your page

- 1 Read the summary; it lists any **placeholders to replace**
- 2 Click **Export to HTML Studio**
- 3 After publishing, use **Test in Google**

Back in SEO, the status line changes to:

JSON-LD schema is attached to this page.



Our real result: a "Bakery" schema with hours, price range & cuisine (code scrolled up).

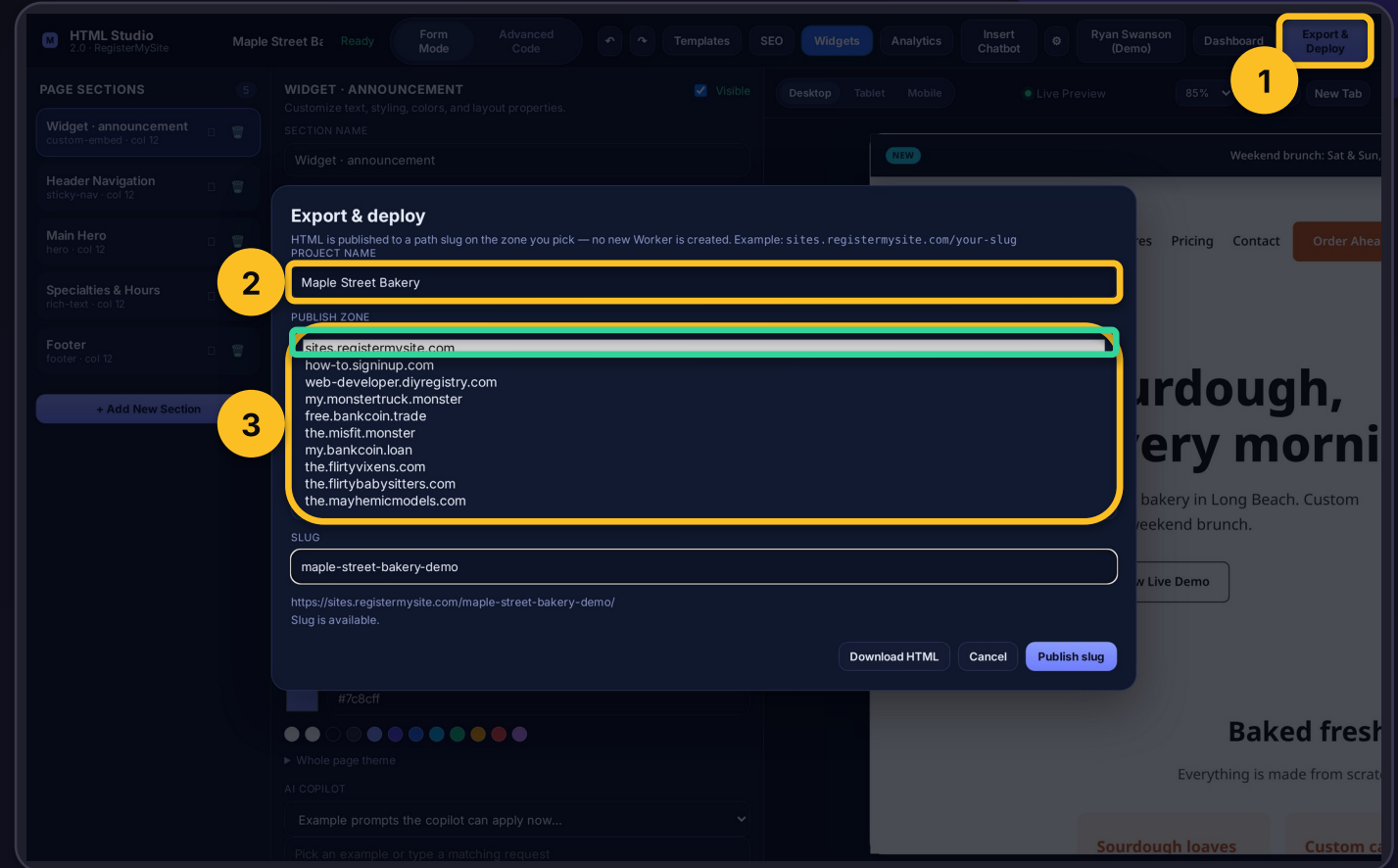
Open Export & Deploy, pick your domain

1 Click **Export & Deploy**

2 Give it a **Project name**

3 Open **Publish zone** and pick a domain.
We chose **sites.registermysite.com**

Tip Stick with **sites.registermysite.com** for a business page unless we've set up a different domain for you.



The Publish zone drop-down, shown expanded (the list you see when you click it).

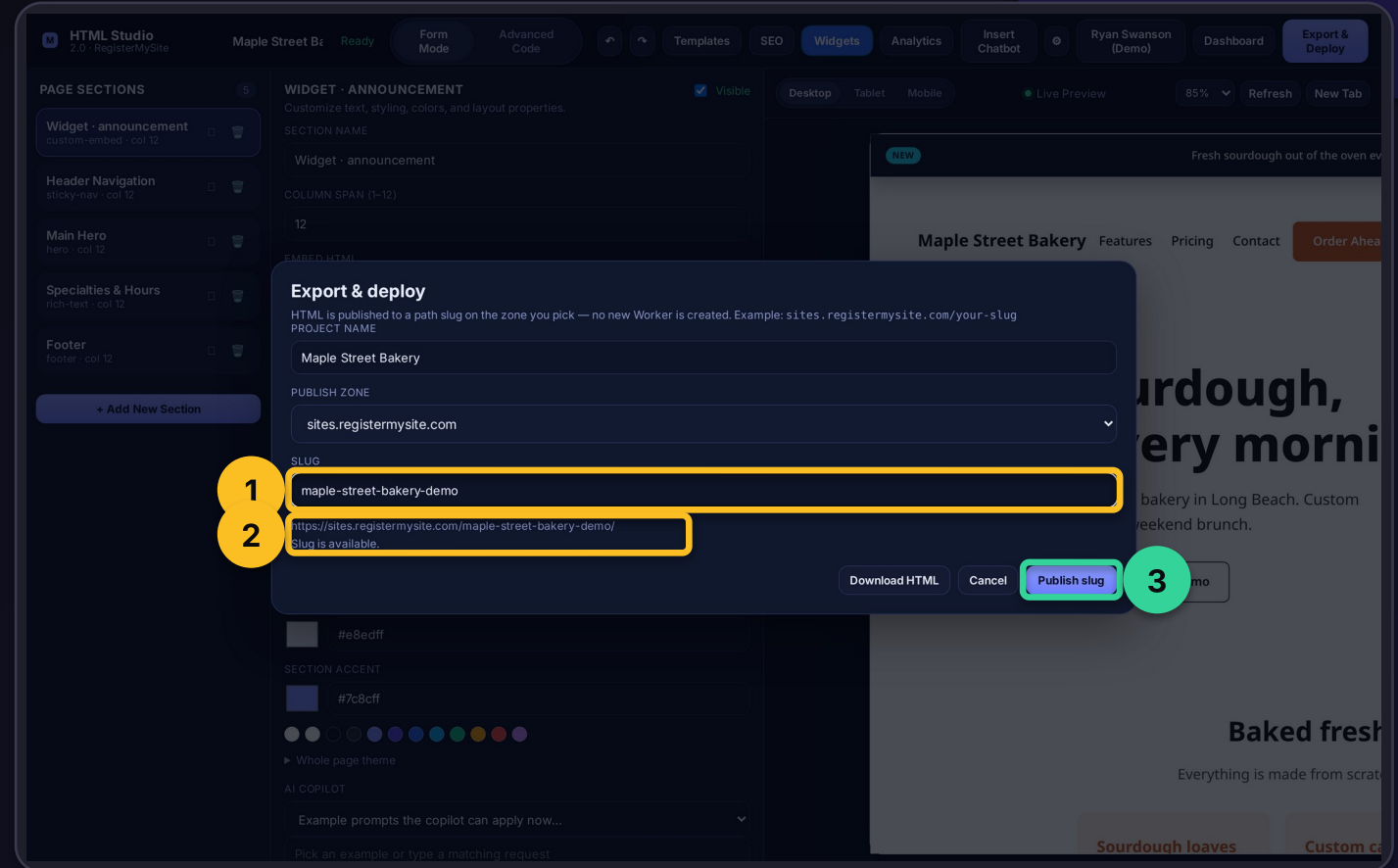
Choose your slug & publish

- 1 Type a short **Slug**: lowercase words with dashes
- 2 Check the address & **"Slug is available."**
- 3 Click **Publish slug**

Seconds later you'll see:

Live at <https://sites.registermysite.com/maple-street-bakery-demo/>

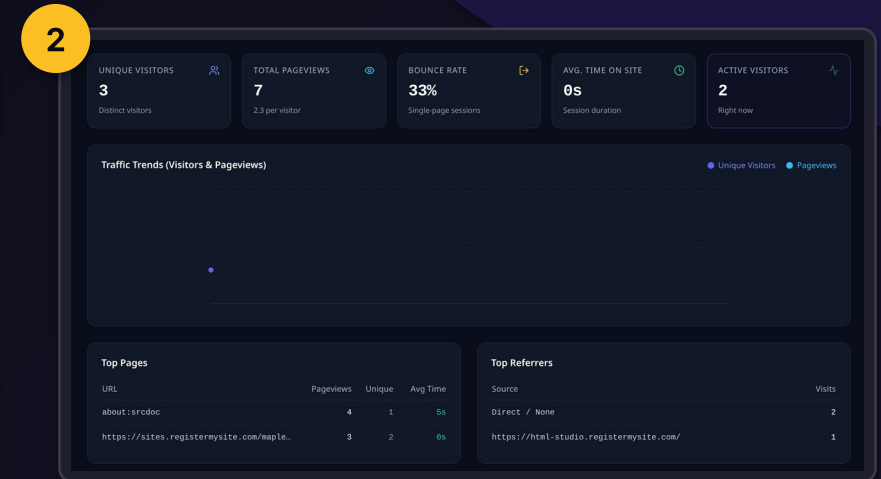
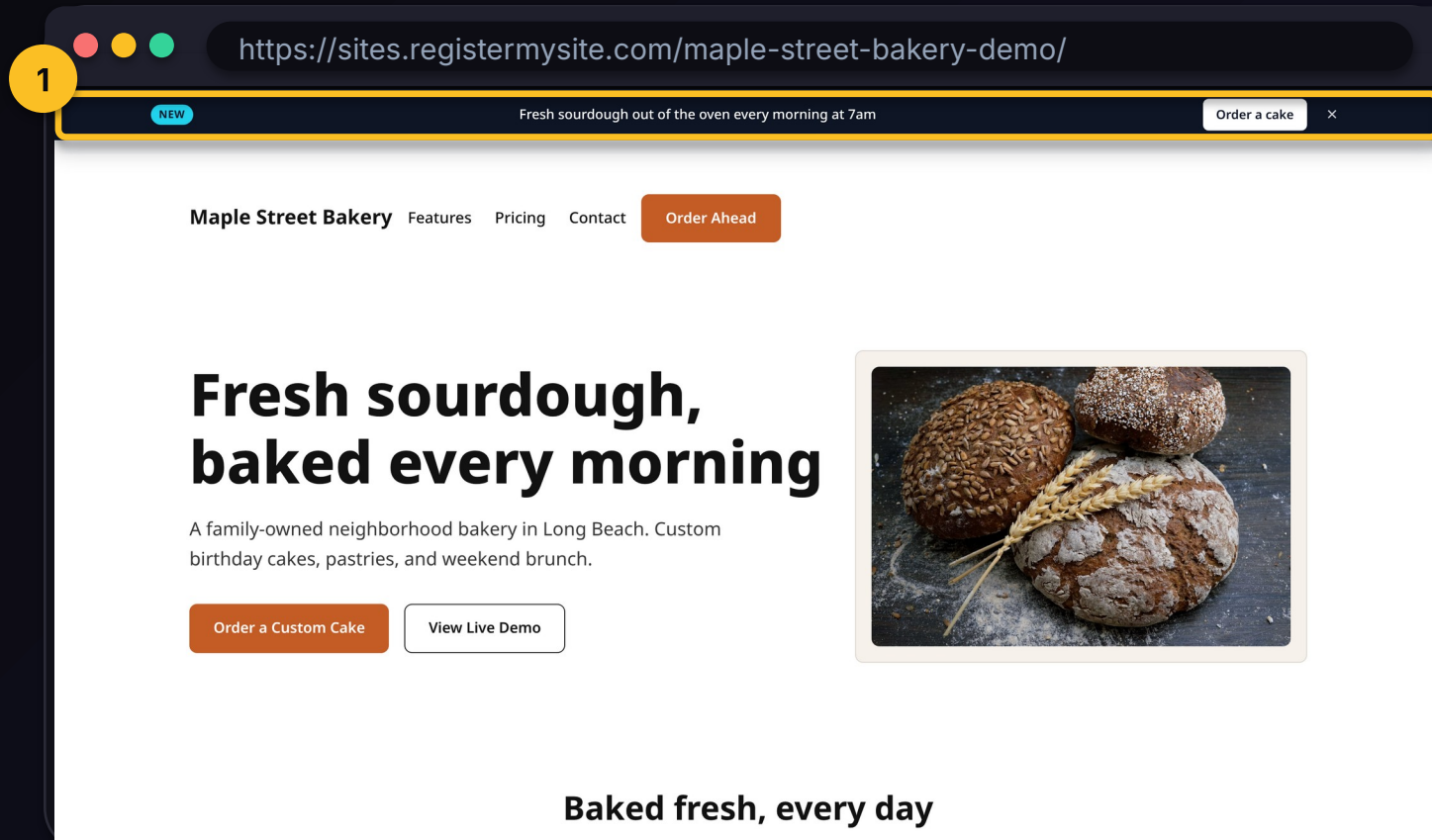
Your live page opens in a new tab. Made a change? Publish the same slug again to update it.



Our real publish: sites.registermysite.com/maple-street-bakery-demo/

YOU'RE LIVE!

The finished page, on the web



- ✓ Announcement bar widget
- ✓ EdgeTrack counting visits
- ✓ Bakery schema in the page
- ✓ SEO title & description

Live page (left) and the EdgeTrack Overview a few minutes after publishing (right).

Your HTML Studio checklist



1

Create account

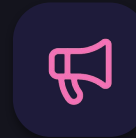
Sign in → Create account



2

Template & sections

Templates, then edit in Form Mode



3

Widgets

Widget Studio → Send embed back



4

EdgeTrack

Copy Code → Save to <head>



5

SEO & Schema

Save SEO → Export to HTML Studio



6

Publish

Pick a zone & slug → Publish slug

YOUR NEXT STEP

Let's build your page.

html-studio.registermysite.com

Want us to build it with you? registermysite.com



(562) 751-4597



info@registermysite.com



In person across LA &
Orange County

